

July, 2020

## 3M™ Durable Protective Film 7760AM

### Product Description

3M™ Durable Protective Film 7760AM is a 2-mil high clarity PET film with removable adhesive, protected by an antimicrobial, scratch, abrasion and chemical resistant hardcoat. The top clear hardcoat layer has been treated with an EPA-registered silver ion antimicrobial agent to protect the film from a broad spectrum of bacteria, mold and mildew. The silver ion antimicrobial control mechanism within the hardcoat utilizes an active silver zeolite carrier that interrupts metabolism of cells and prevents cell reproduction within the film itself. This product utilizes 3M™ Adhesive R3500, which is designed for use on smooth surfaces such as glass, metal and plastic (including polystyrene) and offers excellent UV resistance, good initial tack, and long term adhesion with clean removability and is an excellent alternative to static cling. Note: As a removable adhesive, performance may vary depending upon the substrate to which it is applied. Therefore, extensive testing should be conducted prior to use and textured surfaces should be avoided. Not appropriate for children's toy or sticker applications.



### Product Features

- Hardcoat utilizes an EPA-registered silver ion antimicrobial additive to protect the film
- Resistant to various cleaners such as bleach, isopropanol, hydrogen peroxide
- High-clarity PET film provides robust protection
- Removable Adhesive
- Non-toxic, UV stable
- Transmittance of Facestock (ASTM D1003): 90.6 %
- Dimensional Stability of Facestock after 150 °C for 30 minutes: MD: 1.6 % & CD: 0.4%

Disclaimer: This product contains an antimicrobial agent to inhibit the growth of microorganisms within the film itself. This product does not protect users or others against bacteria, viruses, germs or other food-borne or disease-causing organisms. Always clean this product thoroughly after use.

**Technical Information Note**

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

**Typical Physical Properties**

Property	Values		Test Condition
Facestock	Clear Polyester		
Facestock Thickness	0.05 mm	2 mil	
Adhesive	R3500 Rem.16		
Adhesive Thickness	0.02 mm	0.8 mil	
Liner	Clear Polyester		
Liner Thickness	0.038 mm	1.5 mil	
Abrasion Resistance	Change in Haze(Facestock Only): 1.8% after Taber Abrasion - CS10, 500 grams, 100 cycles		
Elongation at Break	130 %		Machine direction
Elongation at Break	120 %		Cross direction

**Weather Resistance**

Delta E of Facestock : 0.6 after 72 hours QUV  
 Delta E: 1.1 after 15 days QUV

**Typical Cured Characteristics**

**Hardness**

0000 Steel Wool Scratch Resistance: No Visual Change (DTM 78)

**Note**

Calipers are nominal values

**Typical Performance Characteristics**

Property	Values		Method
Tensile Strength	MD: 27,000 lb/in <sup>2</sup> & TD: 28,400 lb/in <sup>2</sup>		
Service Temperature Range	-29 to 68 °C	-20 to 155 °F	

Table continued on next page

**Typical Performance Characteristics (continued)**

Property	Values		Method
Minimum Application Temperature	5 °C	40 °F	
Haze	(Facestock only) 3.1 %		ASTM D1003
Clarity	(Facestock Only) 90.5 %		ASTM D1003

**Typical Environmental Performance**

**Solvent Resistance:**

Resistance to Cleaners,  
100 Cycles, Crockmeter:

Isopropanol	No visual change
Windex	No visual change
Clorox	No visual change
Clorox Wipes	No visual change
Lysol	No visual change
Hydrogen Peroxide	No visual change
Soap & Water	No visual change
Simple Green	No visual change

**Storage and Shelf Life**

Store under normal conditions of 70°F (21°C) and 50% relative humidity. To minimize the effects of humidity on the products, package the die-cut and printed stock in polyethylene bags. Low density polyethylene (2-4 mils) can help prevent humidity penetration. To obtain best performance, use this product within 12 months from the date of manufacture.

**Family Group**

	7750AM	7760AM
Facestock	Clear Polyester	Clear Polyester
Facestock Thickness (mm)	0.05	0.05
Adhesive	400	R3500 Rem.16
Adhesive Thickness (mm)	0.03	0.02
Liner	Clear Polyester	Clear Polyester
Liner Thickness (mm)	0.038	0.038
Hardness	0000 Steel Wool Scratch Resistance: No Visual Change (DTM 78)	0000 Steel Wool Scratch Resistance: No Visual Change (DTM 78)

## Information

**Technical Information:** The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

**Product Selection and Use:** Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

**Warranty, Limited Remedy, and Disclaimer:** Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

**Limitation of Liability:** Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

