

# $0V2710-1E_{\text{full HD (1080p)}}$ product brief



# OmniVision's True 1080p High Definition (HD) Video Image Sensor



available in a lead-free package The OV2710-1E is a true full HD (1080p) CMOS image sensor designed specifically to deliver high-end HD video to digital video camcorders, notebooks, PC webcam, security and other mobile applications. The 1/2.7-inch OV2710-1E addresses the fast growing demand for affordable, HD-quality digital video solutions for video conferencing and recording.

The OV2710-1E is among the very first no-compromise full HD (1080p) sensors available on the market, meaning it offers HD video format with a display resolution of  $1920\times1080$  pixels, operating at 30 frames per second. Built with OmniVision's proprietary 3  $\mu m$  OmniPixel3-HS $^{\text{\tiny{M}}}$  high sensitivity pixel technology, the OV2710-1E delivers low-light sensitivity of 3700 mV/lux-sec, S/N ratio of 40 dB, and

a peak dynamic range of 69 dB, enabling cameras to operate in virtually every lighting condition from bright daylight to nearly complete darkness below  $15\,\mathrm{lux}$ .

The OV2710-1E supports multiple platform architectures and controllers with both parallel and MIPI interfaces. By allowing system designers to leverage the same opto-electrical design across various products and multiple market segments, the OV2710-1E significantly reduces product development time. OmniVision's OmniPixel3-HS pixel technology has already been proven in high quality webcam/video applications and is now available in 1080p full HD in the OV2710-1E.

Find out more at www.ovt.com.





### **Applications**

- Notebooks
- PC Webcams
- Camcorders
- Security

- Digital Still Cameras
- Telepresence
- Portable Media Players

## **Product Features**

- frame rate, image size, horizontal mirror, vertical flip, cropping, windowing, and panning
- automatic image control functions:
  - automatic exposure (AEC)
  - automatic gain control (AGC) automatic white balance (AWB)
  - automatic black level calibration (ABLC)
- serial camera control bus (SCCB)
- lens correction (LENC)
- defect pixel correction (DPC)
- support for digital video port (DVP) parallel output interface
- integrated auto focus filter

- programmable controls: gain, exposure, support for one lane MIPI interface (up to 800 Mbps)
  - support for 8-/10-bit RAW RGB output
  - support for image sizes:
  - 1080p at 30 fps cropped 720p at 60 fps
  - VGA at 120 fps

  - support for black sun cancellation
  - embedded one-time programmable (OTP) memory
  - on-chip phase lock loop (PLL)
  - built-in 1.5V regulator for core

## OV2710-1E



■ 0V02710-A68A-1E (color, lead-free, 68-pin CSP3)

## **Product Specifications**

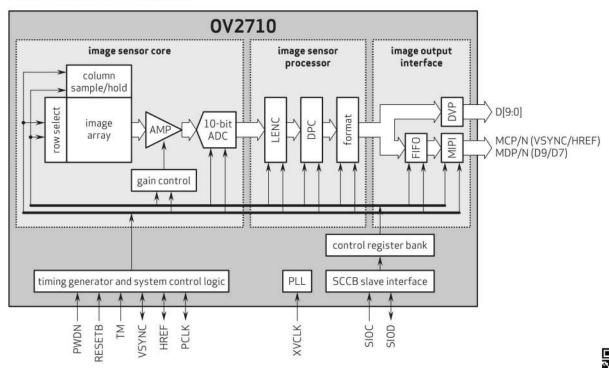
- active array size: 1920 x 1080

- power supply:
  analog: 3.0 3.6V (3.3V typical)
  core: 1.425 1.575V (1.5V typical)
  I/O: 1.7 3.6V (1.8V typical)
- power requirements:
- active: 350 mW - power down: 70 μA
- temperature range:
  operating: -30°C to +85°C junction temperature
- stable image: 0°C to +65°C junction temperature
- output interfaces: 10-bit parallel/ one lane MIPI
- output formats: 10-bit RAW RGB
- lens size: 1/2.7\*
- lens chief ray angle: 23.6°
- input clock frequency: 6 27 MHz

- scan mode: progressive
- maximum image transfer rate:

  - 1080p: 30 fps cropped 720p: 60 fps VGA: 120 fps
- QVGA: 240 fps
- sensitivity: 3700 mV/lux-sec
- shutter: rolling
- max S/N ratio: 40 dB
- dynamic range: 69 dB @ 8x gain
- maximum exposure interval: 1096 tline
- pixel size: 3 µm x 3 µm
- dark current: 20 mV/sec @ 60°C junction temperature
- image area: 5856 µm x 3276 µm
- package dimensions: 7465 µm x 5865 µm

## Functional Block Diagram



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