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TFT | CHARACTER | UWVD | FSC | SEGMENT | CUSTOM | REPLACEMENT

TFT Display Module

Part Number

E35RG63224LW2M350-N

Overview:

- 3.5-inch TFT: 320x240 (76.84x63.84)
- 16/18/24-bit RGB Interface
- Wide Temp
- Internal Power Supply Circuit
- White LED back-light
- Transmissive/ Normally White
- No Touch Panel
- 350 NITS
- Controller: HX8238D
- RoHS Compliant

Description

This is a color active matrix TFT (Thin Film Transistor) LCD (Liquid Crystal Display) that uses amorphous silicon TFT as a switching device. This model is composed of a Transmissive type TFT-LCD Panel, driver circuit, back-light unit. The resolution of a 3.5" TFT-LCD contains 480*640 pixels and can display up to 16.7M colors.

Features

Low Input Voltage: 3.3V (TYP)

Display Colors of TFT LCD: 16.7M colors

WD. Interface: ~~3.5" TFT-LCD~~ ~~WD. ↓=IT IX~~

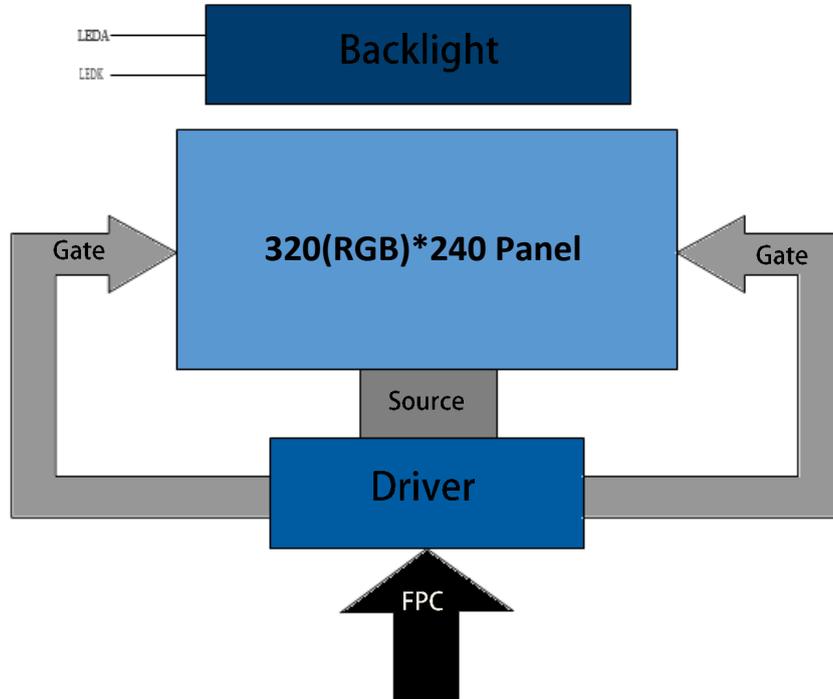
~~IT IX ↑ { 1.8" TFT-LCD~~

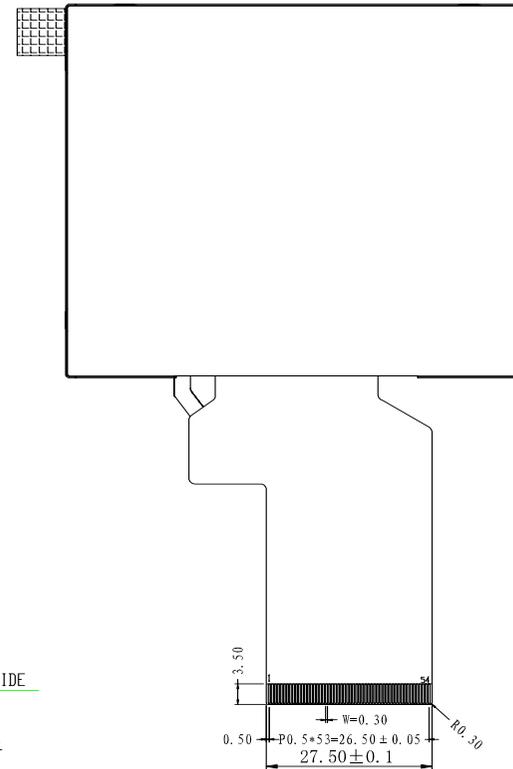
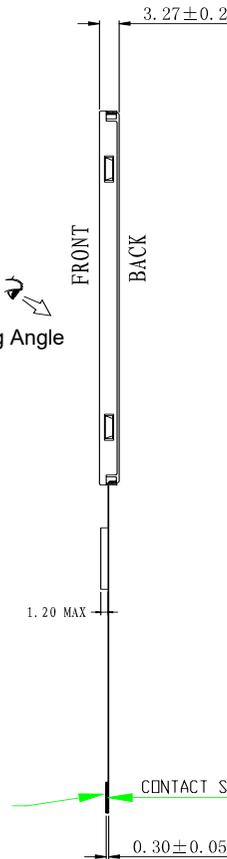
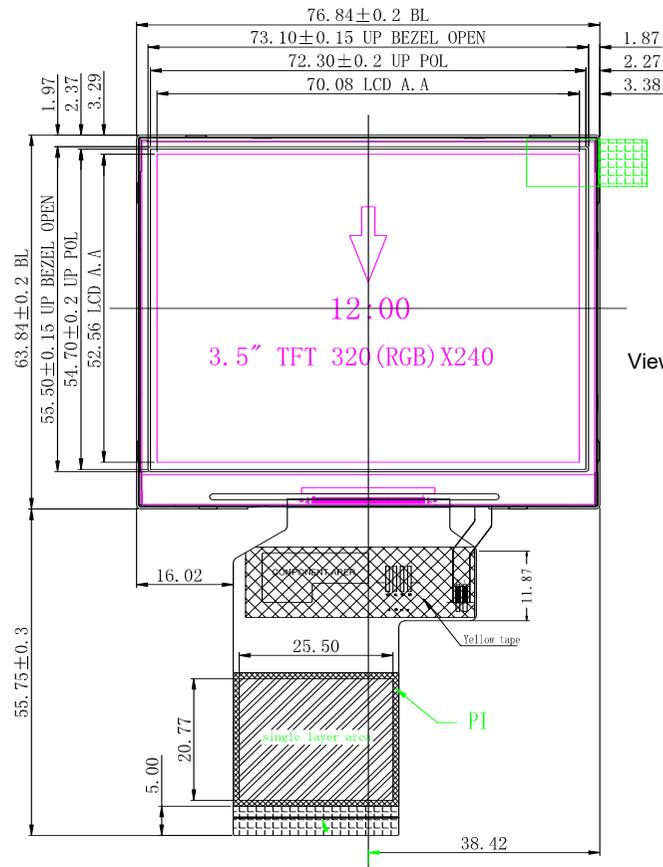
| General Information Items | Specification | Unit | Note |
|---------------------------|-----------------------------|---------|------|
| | Main Panel | | |
| Display area (AA) | 48(H) * 64(V) (3.5 inch) | mm | - |
| Driver element | TFT active matrix | - | - |
| Display colors | 16.7M | colors | - |
| Number of pixels | 480(RGB)*640 | dots | - |
| TFT Pixel arrangement | RGB vertical stripe | - | - |
| Pixel pitch | 0.125(H) x 0.125(V) | mm | - |
| Viewing angle | 30° | o'clock | - |
| TFT Controller IC | HX1803 | - | - |
| Display mode | Transmissive/Normally ° DIT | - | - |
| Operating temperature | -20~+70 | °C | - |
| Storage temperature | -30~+80 | °C | - |

Mechanical Information

| Item | | Min | Typ. | Max | Unit | Note |
|-------------|---------------|-----|------|-----|------|------|
| Module size | Horizontal(H) | | 48.0 | | mm | - |
| | Vertical(V) | | 64.0 | | mm | - |
| | Depth(D) | | 3.0 | | mm | - |
| Weight | | | TBD | | g | - |

1. Block Diagram





| NO. | Pin Name |
|-----|----------|
| 1 | VBL- |
| 2 | VBL- |
| 3 | VBL+ |
| 4 | VBL+ |
| 5 | YU |
| 6 | XR |
| 7 | NC |
| 8 | /RESET |
| 9 | CSB |
| 10 | SCK |
| 11 | SDI |
| 12 | B0 |
| 13 | B1 |
| 14 | B2 |
| 15 | B3 |
| 16 | B4 |
| 17 | B5 |
| 18 | B6 |
| 19 | B7 |
| 20 | G0 |
| 21 | G1 |
| 22 | G2 |
| 23 | G3 |
| 24 | G4 |
| 25 | G5 |
| 26 | G6 |
| 27 | G7 |
| 28 | R0 |
| 29 | R1 |
| 30 | R2 |
| 31 | R3 |
| 32 | R4 |
| 33 | R5 |
| 34 | R6 |
| 35 | R7 |
| 36 | HSYNC |
| 37 | VSYSNC |
| 38 | DCLK |
| 39 | NC |
| 40 | NC |
| 41 | VDD |
| 42 | VDD |
| 43 | YD |
| 44 | XL |
| 45 | NC |
| 46 | NC |
| 47 | NC |
| 48 | SEL2 |
| 49 | SEL1 |
| 50 | SEL0 |
| 51 | NC |
| 52 | DE |
| 53 | GND |
| 54 | GND |

NOTES:

1. DISPLAY TYPE: 3.5", TFT-LCD, 65K/262K/16.7M COLORS
2. DISPLAY MODE: T/M NORMALLY WHITE
3. VIEWING DIRECTION: 12:00
4. DRIVER IC: HX8238D (COG)
5. INTERFACE: 16BIT/18BIT/24BIT-RGB
6. VCI: 3.3V(TYP)
7. OPERATING TEMP: -20°C TO 70°C
STORAGE TEMP: -30°C TO 80°C
8. BACK LIGHT: LED WHITE, 6 LED, 20mA, 18.6±0.3V
9. RoHS COMPLIANT.



B/L Circuit

| ReV. | Revision content description | Date |
|------|------------------------------|------------|
| V0 | FIRST | 2014/05/23 |
| | | |
| | | |
| | | |



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| TOLERANCE | | DRAWING NAME | E35RG63224LW2M350-N |
|--------------------------------------|---|--------------|---------------------|
| TOLERANCE UNLESS OTHERWISE SPECIFIED | X.X±0.3 | Drawn | Unit |
| | X.XX±0.2 | Checked | mm |
| Scale 1:1 |  | Approve | Page 1/1 |

3. Input Terminal Pin Assignment

Recommended Connector: F32R-1A7H1-11054

| NO. | Symbol | Description | I/O |
|-------|--------|--|-----|
| 1 | BLK | Cathode pin of backlight | P |
| 2 | BLK | Cathode pin of backlight | P |
| 3 | BLA | Anode pin of backlight | P |
| 4 | BLA | Anode pin of backlight | P |
| 5 | YU(NC) | Touch panel top film terminal | A/D |
| 6 | XR(NC) | Touch panel right glass terminal | A/D |
| 7 | NC | | |
| 8 | RESET | System reset pin. Internal pull high. Connect to VDDIO when not used. | I |
| 9 | CSB | Chip select of serial interface. Internal pull high. Leave open when not used. | I |
| 10 | SCK | Clock pin of serial interface. Internal pull high. Leave open when not used. | I |
| 11 | SDI | Data input pin of serial interface. Internal pull high. Leave open when not used. | I |
| 12-19 | B0-B7 | Blue data input. | I |
| 20-27 | G0-G7 | Green data input. | I |
| 28-35 | R0-R7 | Red data input. | I |
| 36 | HSYNC | Horizontal sync input. Negative polarity. | I |
| 37 | VSYNC | Vertical sync input. Negative polarity. | I |
| 38 | DCLK | Clock signal. Latching data at the rising edge. | I |
| 39 | NC | | |
| 40 | NC | | |
| 41 | VDD | Supply voltage (3.3V) | P |
| 42 | VDD | Supply voltage (3.3V) | P |
| 43 | YD(NC) | Touch panel bottom film terminal | A/D |
| 44 | XL(NC) | Touch panel left glass terminal | A/D |
| 45-47 | NC | | |
| 48 | SEL2 | Input pin to select input interface mode. | I |
| 49 | SEL1 | Input pin to select input interface mode. | I |
| 50 | SEL0 | Input pin to select input interface mode. | I |
| 51 | NC | | |
| 52 | DE | Data input enable. Active high to enable the data input bus under "DE mode". Leave open when not used. | I |
| 53 | GND | Ground | P |
| 54 | GND | Ground | P |

4. LCD Optical Characteristics

4.1 Optical specification

| Item | Symbol | Condition | Min | Typ. | Max | Unit | Note |
|---------------------------|---------|---------------------------------------|-------|-------|-------|------|--------|
| Contrast Ratio | CR | $\Theta=0$ Normal viewing angle | 200 | 300 | -- | | (2) |
| Transmittance | T% | | -- | 7.4 | -- | % | (3) |
| Response time | Rising | | Tr | -- | 15 | 30 | ms |
| | Falling | Tf | | 35 | 50 | ms | |
| Color Filter Chromaticity | White | W_x | 0.282 | 0.312 | 0.342 | | (5)(6) |
| | | W_y | 0.319 | 0.349 | 0.379 | | |
| | Red | R_x | 0.609 | 0.639 | 0.669 | | |
| | | R_y | 0.314 | 0.344 | 0.374 | | |
| | Green | G_x | 0.264 | 0.294 | 0.324 | | |
| | | G_y | 0.557 | 0.587 | 0.617 | | |
| | Blue | B_x | 0.102 | 0.132 | 0.162 | | |
| | | B_y | 0.106 | 0.136 | 0.166 | | |
| Viewing angle | Hor. | Θ_L | -- | 45 | -- | deg | (1)(6) |
| | | Θ_R | -- | 45 | -- | | |
| | Ver. | Θ_U | -- | 15 | -- | | |
| | | Θ_D | -- | 35 | -- | | |
| Option View Direction | 12:00 | | | | | | |

4.2 Measuring conditions

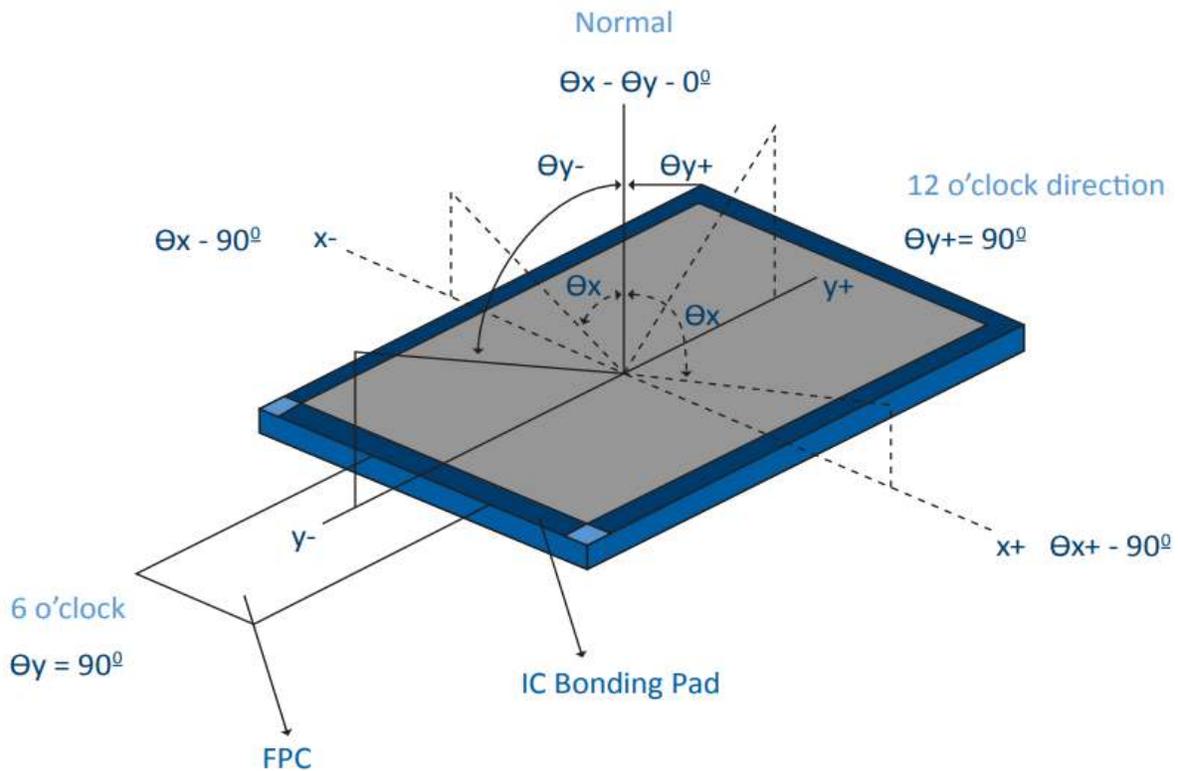
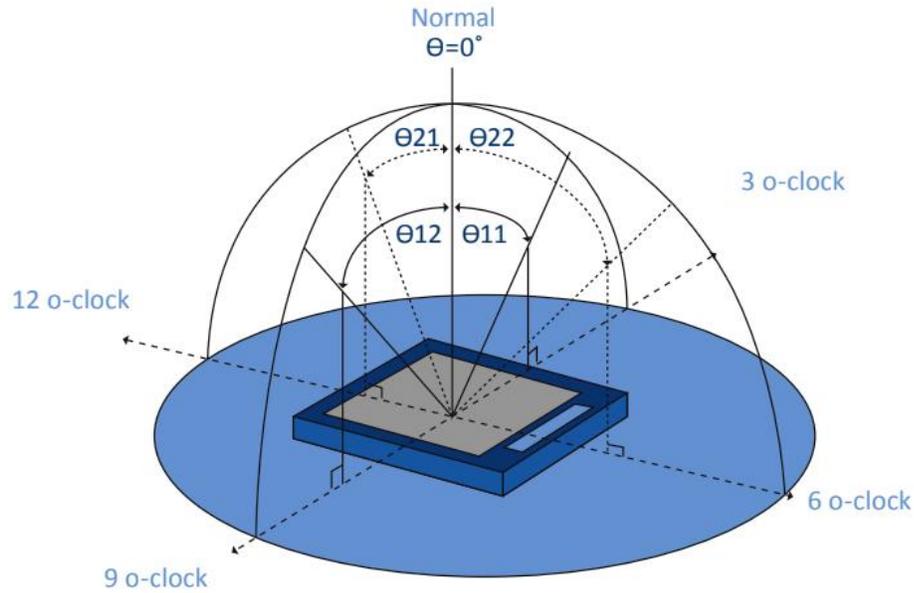
Measuring surrounding: dark room

Ambient temperature: 25 ± 2 °C

15min. warm-up time.

Optical Specification Reference Notes:

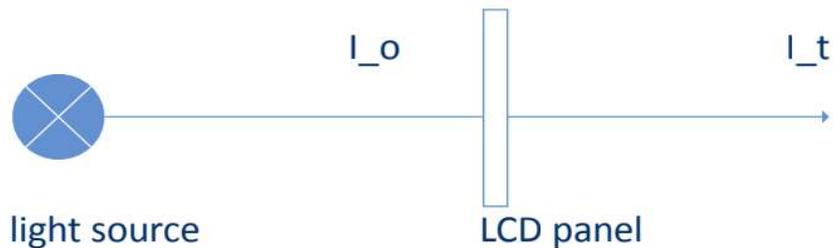
(1) Definition of Viewing Angle: The viewing angle is the angle at which the contrast ratio is greater than 10. The viewing angles are determined for the horizontal or 3,9 o'clock direction and the vertical or 6,12 o'clock direction with respect to the optical axis which is normal to the LCD surface.



(2) Definition of Contrast Ratio (Cr): measured at the center point of panel. The contrast ratio (Cr) measured on a module, is the ratio between the luminance (Lw) in a full white area (R=G=B=1) and the luminance (Ld) in a dark area (R=G=B=0).

$$Cr = \frac{L_w}{L_d}$$

(3) Definition of transmittance (T%): The transmittance of the panel including the polarizers is measured with electrical driving.



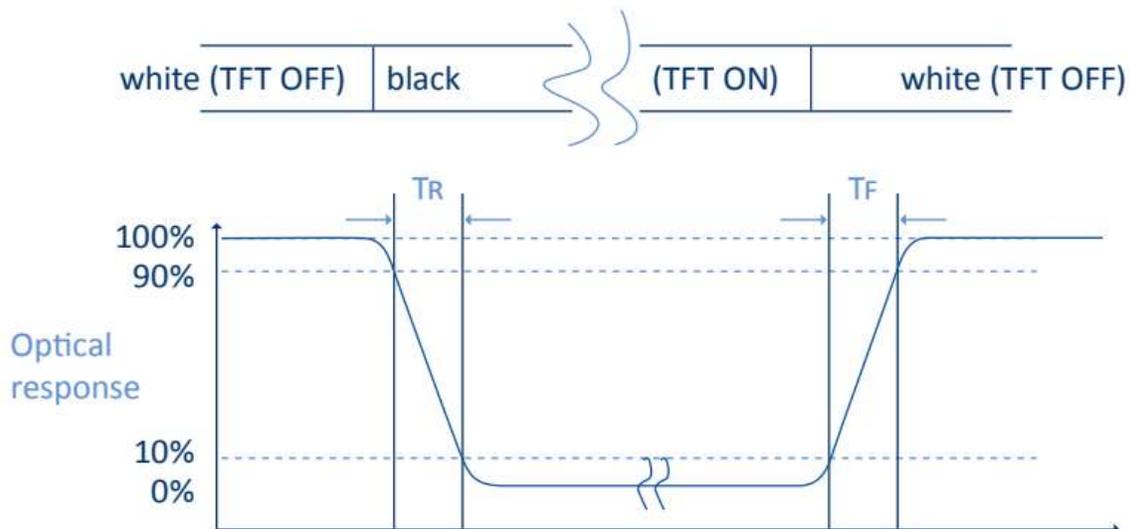
The transmittance is defined as:

$$Tr = \frac{I_t}{I_o} \times 100\%$$

I_o = the brightness of the light source.

I_t = the brightness after panel transmission

(4) Definition of Response Time (Tr, Tf): The rise time 'Tr' is defined as the time for luminance to change from 90% to 10% as a result of a change of the electrical condition. The fall time 'Tf' is defined as the time for luminance to change from 10% to 90% as a result of a change of the electrical condition.



(5) Definition of Color Gamut: Measuring machine CFT-01. NTSC's Primaries: R(x,y,Y),G(x,y,Y), B(x,y,Y). FPM520 of Westar Display Technologies, INC., which utilized SR-3 for Chromaticity and BM-5A for other optical characteristics.

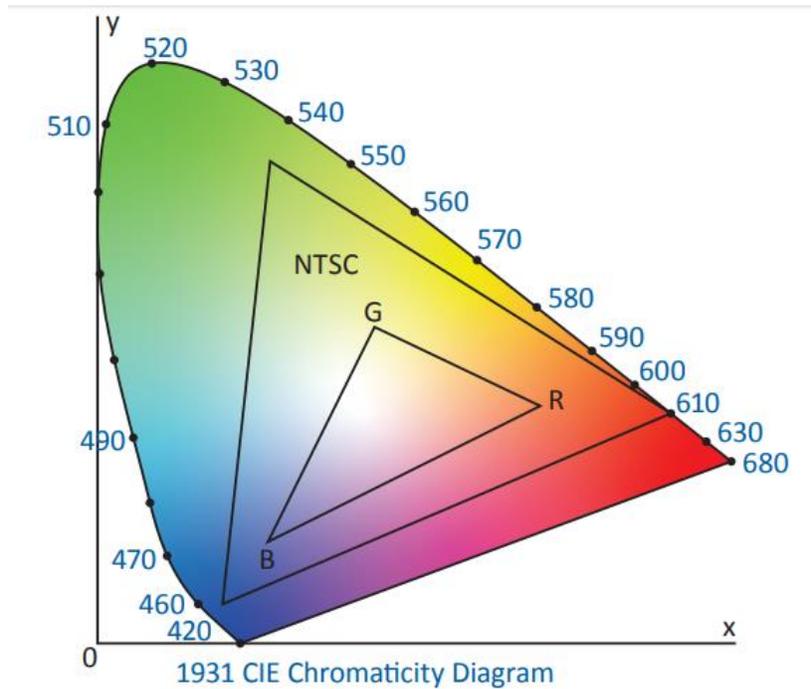
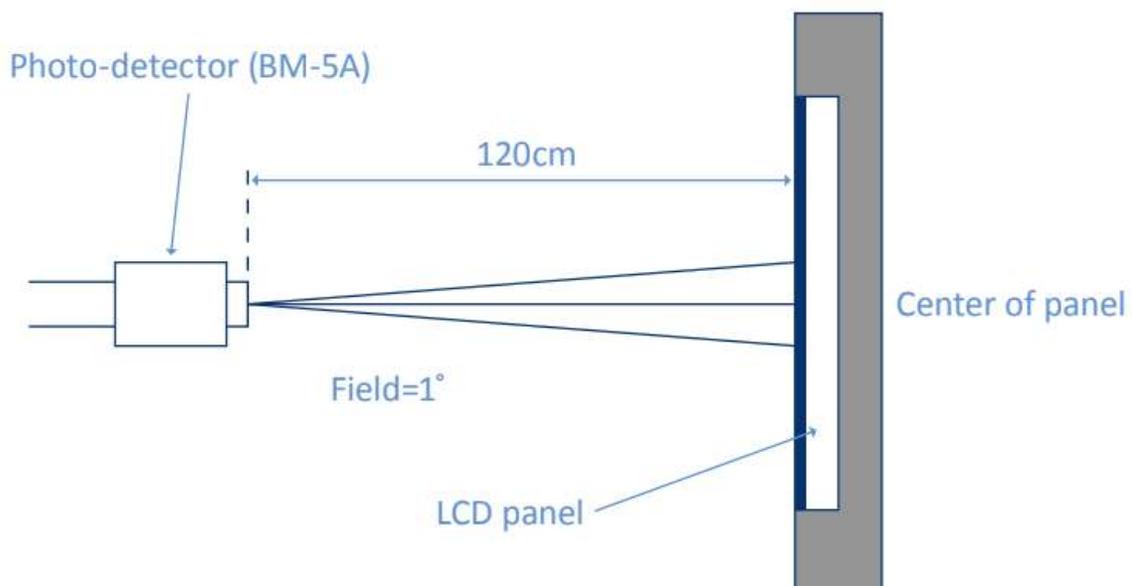


Fig. 1931 CIE chromacity diagram

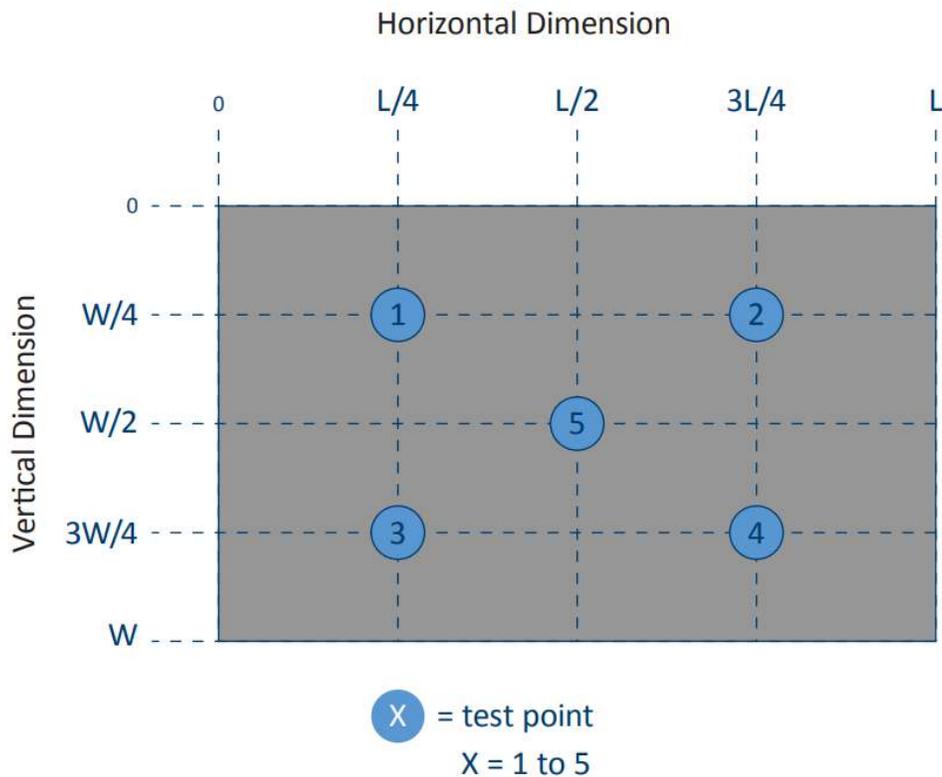
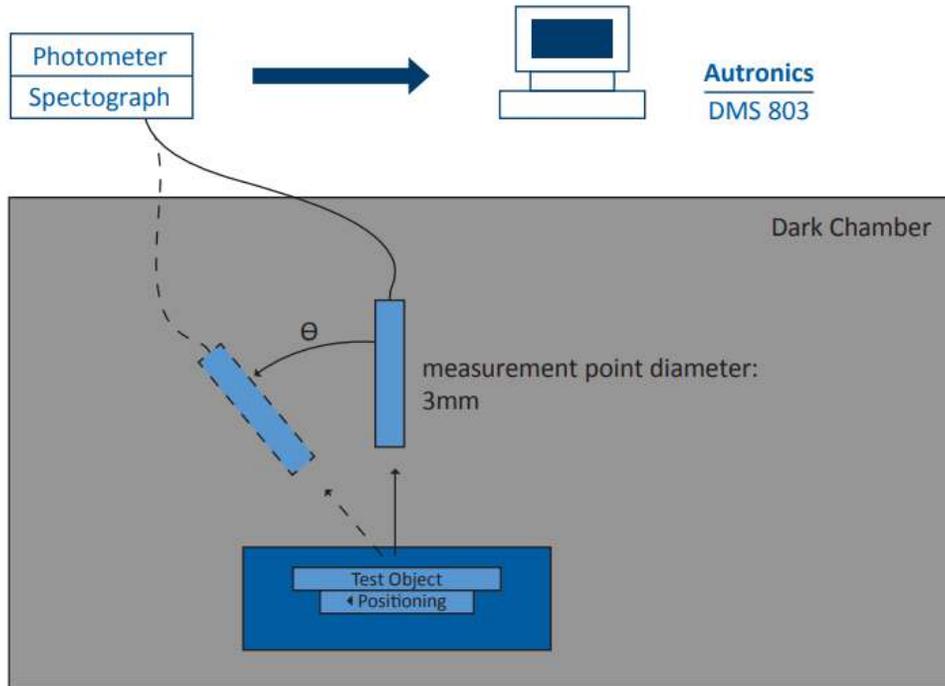
$$\text{Color gamut: } S = \frac{\text{Area of RGB triangle}}{\text{Area of NTSC triangle}} \times 100\%$$

(6) Definition of Optical Measurement Setup:



(6) Optical Measurement Setup Continued:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting backlight for 20 minutes.



5. Electrical Characteristics

5.1 Absolute Maximum Rating (Ta=25 VSS=0V)

| Characteristics | Symbol | Min | Max | Unit |
|--------------------------|--------|------|-----|------|
| Digital Supply Voltage | VDD | 3.0 | 5.0 | V |
| Interface Supply Voltage | VDDIO | -0.3 | 4.0 | V |
| Operating temperature | TOP | -20 | +70 | °C |
| Storage temperature | TST | -30 | +80 | °C |

NOTE: If the absolute maximum rating of even is one of the above parameters is exceeded even momentarily, the quality of the product may be degraded. Absolute maximum ratings, therefore, specify the values exceeding which the product may be physically damaged. Be sure to use the product within the range of the absolute maximum ratings.

5.2 DC Electrical Characteristics

| Characteristics | Symbol | Min | Typ. | Max | Unit | Note |
|---------------------------------|---------|-----------|------|-----------|------|------|
| Digital Supply Voltage | VCI/VDD | 3.0 | 3.3 | 3.6 | V | |
| Interface Operation Voltage | VDDIO | 1.6 | 3.3 | 3.6 | V | |
| Normal Mode Current Consumption | IDD | -- | 10 | -- | mA | |
| Level input voltage | VIH | 0.7 VDDIO | | VDDIO | V | |
| | VIL | GND | | 0.3 VDDIO | V | |
| Level output voltage | VOH | VDDIO-0.4 | | | V | |
| | VOL | GND | | GND+0.4 | V | |

5.3 LED Backlight Characteristics

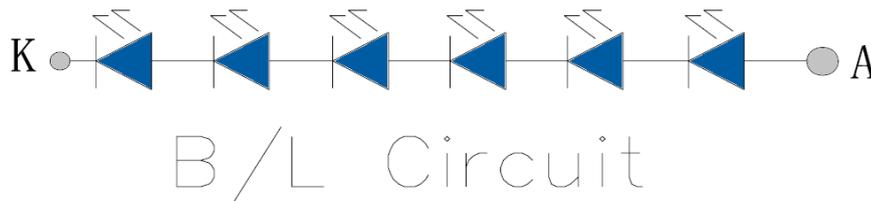
| Item | Symbol | Min | Typ. | Max | Unit | Note |
|-----------------|--------|-------|------|-----|-------------------|-----------|
| Forward Current | IF | 15 | 20 | -- | mA | |
| Forward Voltage | VF | -- | 19.2 | -- | V | |
| LCM Luminance | LV | 350 | -- | -- | cd/m ² | Note 3 |
| LED lifetime | Hr | 50000 | -- | -- | hour | Note1 & 2 |
| Uniformity | AVg | 80 | -- | -- | % | Note 3 |

The back-light system is edge-lighting type with 6 chips White LED

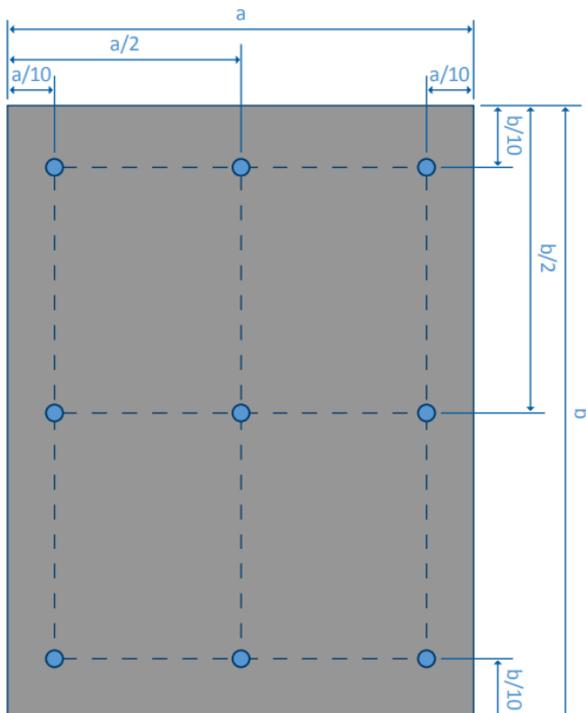
Note 1: LED lifetime (Hr) can be defined as the time in which it continues to operate under the condition:

Ta=25±3 °C, typical IL value indicated in the above table until the brightness becomes less than 50%.

Note 2: The "LED lifetime" is defined as the module brightness decrease to 50% original brightness at Ta=25°C and IL=20mA. The LED lifetime could be decreased if operating IL is larger than 20mA. The constant current driving method is suggested.



Note 3: Luminance Uniformity of these 9 points is defined as below:



$$\text{Luminance} = \frac{\text{Total Luminance of 9 points}}{9}$$

$$\text{Uniformity} = \frac{\text{minimum luminance in 9 points(1-9)}}{\text{maximum luminance in 9 points(1-9)}}$$

6. AC Characteristic

6.1 Display Parallel RGB Interface Timing Characteristics

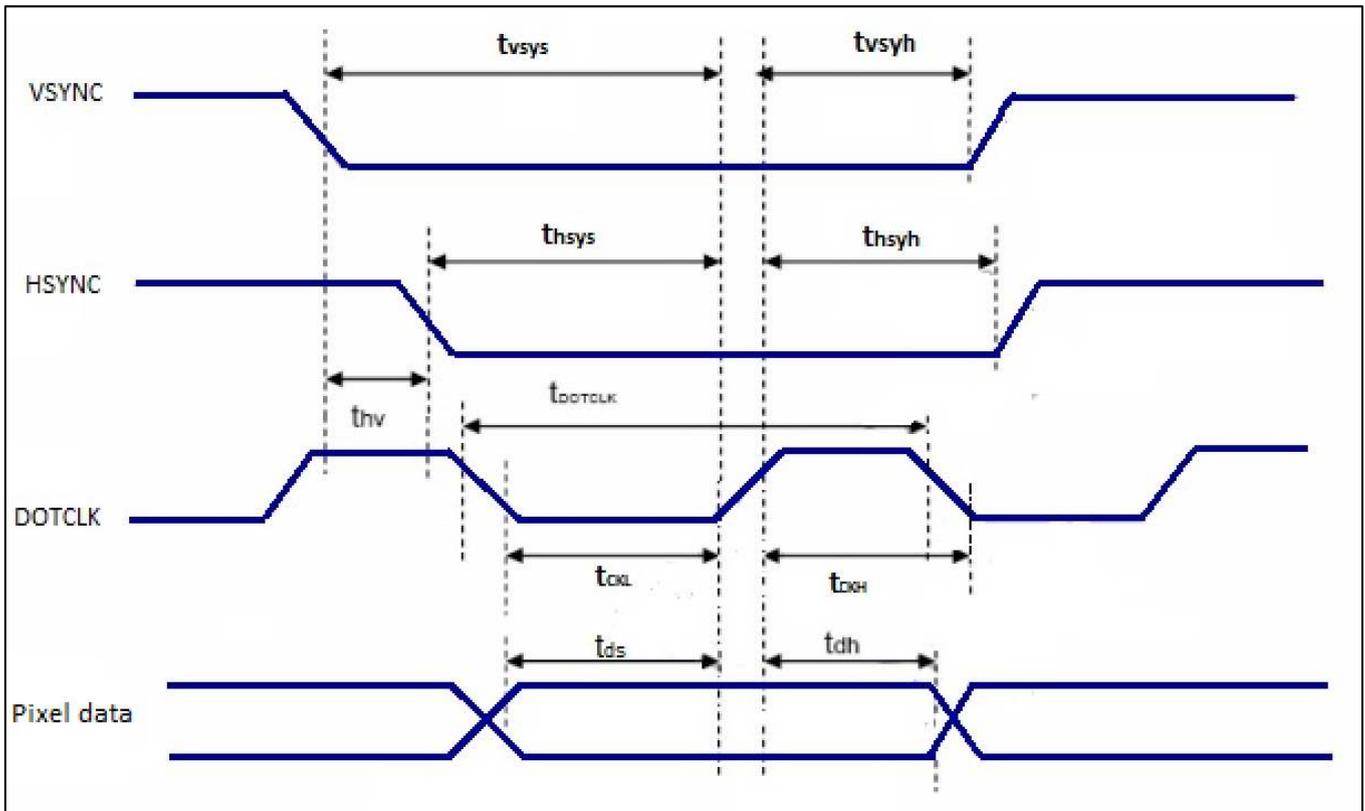


Figure 6.1: Parallel RGB Interface Timing Diagram

AC Electrical Characteristics ($V_{DDIO}=V_{DD}=20$ to $3.6V$, $GND=0V$, $T_A=-20$ to $85^{\circ}C$)

| Characteristics | Symbol | Min | | Typ. | | Max | | Unit |
|--|---------|-------|------|-------|------|-------|------|---------|
| | | 24bit | 8bit | 24bit | 8bit | 24bit | 8bit | |
| DOTCLK frequency | fDOTCLK | - | - | 6.5 | 19.5 | 10 | 30 | MHz |
| DOTCLK period | tDOTCLK | 100 | 33.3 | 154 | 51.3 | - | - | ns |
| Vertical sync setup time | tvsys | 20 | 10 | - | - | - | - | ns |
| Vertical sync hold time | tvsyh | 20 | 10 | - | - | - | - | ns |
| Horizontal sync setup time | thsys | 20 | 10 | - | - | - | - | ns |
| Horizontal sync hold time | thsyh | 20 | 10 | - | - | - | - | ns |
| Phase difference of sync signal falling edge | thv | 1 | 1 | - | - | 240 | 240 | tDOTCLK |
| DOTCLK low period | tCKL | 50 | 15 | - | - | - | - | ns |
| DOTCLK high period | tCKH | 50 | 15 | - | - | - | - | ns |
| Data setup time | tds | 12 | 10 | - | - | - | - | ns |
| Data hold time | tdh | 12 | 10 | - | - | - | - | ns |
| Reset pulse width | tRES | 10 | 10 | - | - | - | - | ns |

Table 6.1: Parallel RGB Interface Timing Characteristics

Note: External clock source must be provided to DOTCLK pin of HX8238-D. The driver will not operate if absent of the clocking signal.

6.2 Clock and Data Input Waveforms

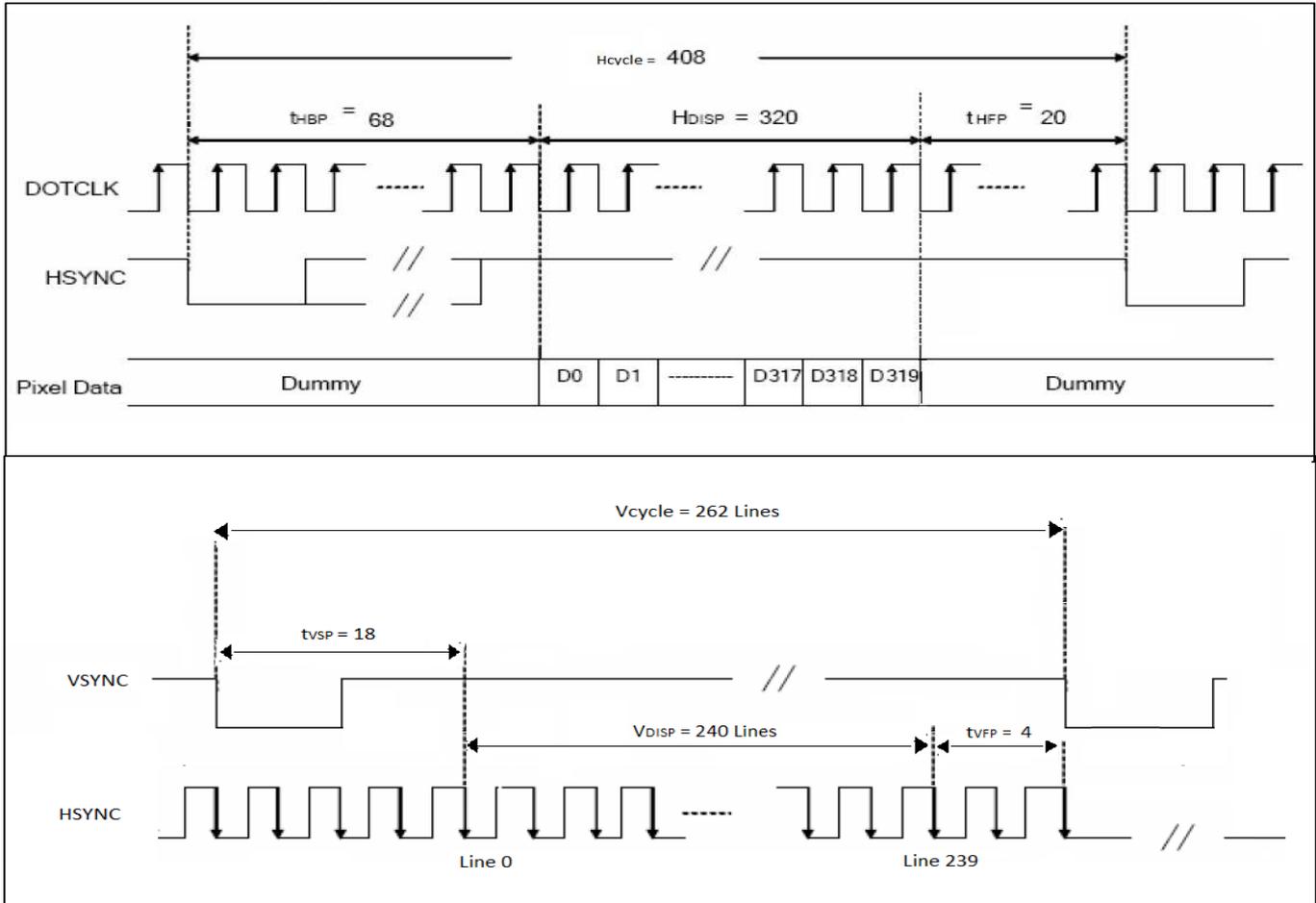


Figure 6.2: Vertical and Horizontal Data Transaction Timing Diagram

| Characteristics | Symbol | Min | | Typ. | | Max | | Unit |
|------------------------------|-----------|-------|------|-------------|------|-------|------|---------|
| | | 24bit | 8bit | 24bit | 8bit | 24bit | 8bit | |
| DOTCLK Frequency | fDOTCLK | - | - | 6.5 | 19.5 | 10 | 30 | MHz |
| DOTCLK Period | tDOTCLK | 100 | 33.3 | 154 | 51.3 | - | - | ns |
| Horizontal Frequency (Line) | fH | - | - | 14.9 | | 22.35 | | kHz |
| Vertical Frequency (Refresh) | fV | - | - | 60 | | 90 | | Hz |
| Horizontal Back Porch | tHBP | - | - | 68 | 204 | - | - | tDOTCLK |
| Horizontal Front Porch | tHFP | - | - | 20 | 60 | - | - | tDOTCLK |
| Horizontal Data Start Point | tHBP | - | - | 68 | 204 | - | - | tDOTCLK |
| Horizontal Blanking Period | tHBP+tHFP | - | - | 88 | 264 | - | - | tDOTCLK |
| Horizontal Display Area | HDISP | - | - | 320 | 960 | - | - | tDOTCLK |
| Horizontal Cycle | Hcycle | - | - | 408 | 1224 | 450 | 1350 | tDOTCLK |
| Vertical Back Porch | tVBP | - | - | 18 | | - | - | Lines |
| Vertical Front Porch | tVFP | - | - | 4 | | - | - | Lines |
| Vertical Data Start Point | tVBP | - | - | 18 | | - | - | Lines |
| Vertical Blanking Period | tVBP+tVFP | - | - | 22 | | - | - | Lines |
| Vertical Display Area | NTSC | - | - | 240 | | - | - | Lines |
| | PAL | | | 280(PALM=0) | | | | |
| | PAL | | | 288(PALM=1) | | | | |
| Vertical Cycle | NTSC | - | - | 262 | | 350 | | Lines |
| | PAL | | | 313 | | | | |

Table 6.2: Vertical and Horizontal Timing Characteristics

6.3 Reset Timing

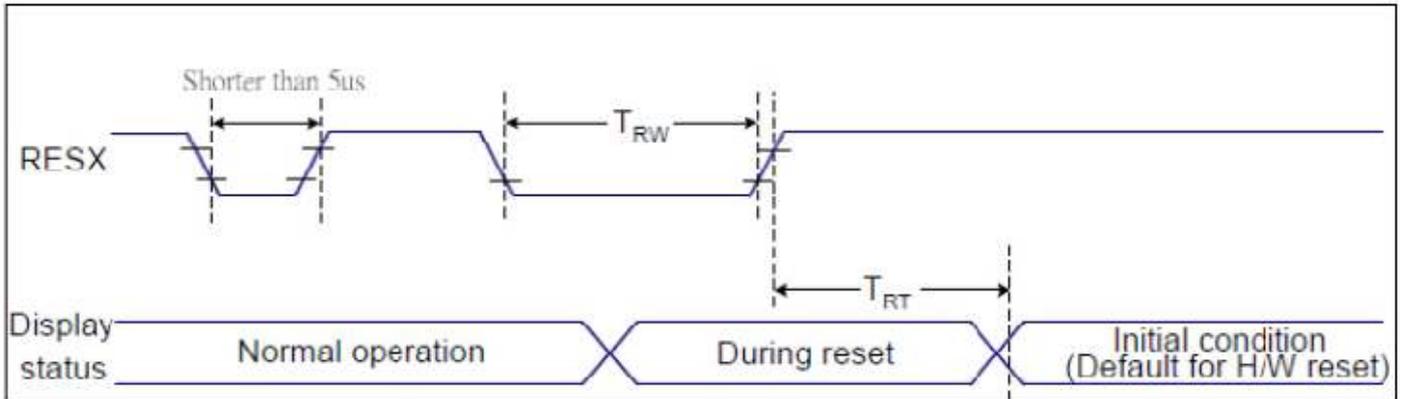


Figure 6.3: Reset Timing Diagram

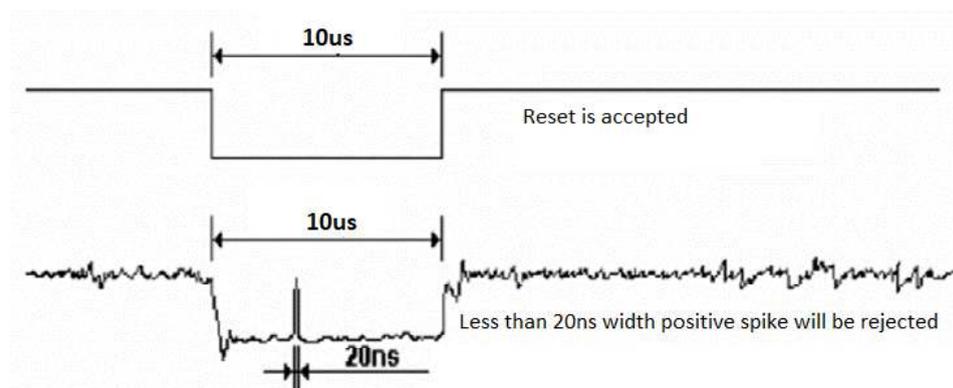
| Related Pins | Symbol | Parameter | Min | Max | Unit |
|--------------|--------|----------------------|-----|--------------------|------|
| RESX | TRW | Reset pulse duration | 10 | - | us |
| | TRT | Reset cancel | - | 5 (Note 1,5) | ms |
| | | | | 120 (Note 1, 6, 7) | ms |

Notes:

- The reset cancel includes also required time for loading ID bytes, VCOM setting and other settings from NVM (or similar device) to registers. This loading is done every time when there is HW reset cancel time (tRT) within 5ms after a rising edge of RESX.
- Spike due to an electrostatic discharge on RESX line does not because irregular system reset according to the table below:

| RESX Pulse | Action |
|----------------------|----------------|
| Shorter than 5us | Reset Rejected |
| Longer than 9us | Reset |
| Between 5us and 9 us | Reset starts |

- During the resetting period, the display will be blanked (the display is entering blanking sequence, which maximum time is 120ms, when reset starts in Sleep Out mode. The display remains the blank state in Sleep in mode) and then return to Default condition for Hardware Reset.
- Spike Rejection also applies during a valid reset pulse as shown below:



- When Reset applied during Sleep In Mode.
- When Reset applied during Sleep Out Mode.
- It is necessary to wait 5ms after releasing RESX before sending commands. Also Sleep Out command cannot be sent for 120ms.

7. Cautions and Handling Precautions

7.1 Handling and Operating the Module

1. When the module is assembled, it should be attached to the system firmly. Do not warp or twist the module during assembly work.
2. Protect the module from physical shock or any force. In addition to damage, this may cause improper operation or damage to the module and back-light unit.
3. Note that polarizer is very fragile and could be easily damaged. Do not press or scratch the surface.
4. Do not allow drops of water or chemicals to remain on the display surface. If you have the droplets for a long time, staining and discoloration may occur.
5. If the surface of the polarizer is dirty, clean it using some absorbent cotton or soft cloth.
6. The desirable cleaners are water, IPA (Isopropyl Alcohol) or Hexane. Do not use ketene type materials (ex. Acetone), Ethyl alcohol, Toluene, Ethyl acid or Methyl chloride. It might permanent damage to the polarizer due to chemical reaction.
7. If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, legs, or clothes, it must be washed away thoroughly with soap.
8. Protect the module from static; it may cause damage to the CMOS ICs.
9. Use fingerstalls with soft gloves in order to keep display clean during the incoming inspection and assembly process.
10. Do not disassemble the module.
11. Protection film for polarizer on the module shall be slowly peeled off just before use so that the electrostatic charge can be minimized.
12. Pins of I/F connector shall not be touched directly with bare hands.
13. Do not connect, disconnect the module in the "Power ON" condition.
14. Power supply should always be turned on/off by the item Power On Sequence & Power Off Sequence

7.2 Storage and Transportation.

1. Do not leave the panel in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35 °C and relative humidity of less than 70%
2. Do not store the TFT-LCD module in direct sunlight.
3. The module shall be stored in a dark place. When storing the modules for a long time, be sure to adopt effective measures for protecting the modules from strong ultraviolet radiation, sunlight, or fluorescent light.
4. It is recommended that the modules should be stored under a condition where no condensation is allowed. Formation of dewdrops may cause an abnormal operation or a failure of the module. In particular, the greatest possible care should be taken to prevent any module from being operated where condensation has occurred inside.
5. This panel has its circuitry FPC on the bottom side and should be handled carefully in order not to be stressed.